



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

SCOTT BROWN FOR US SENATE-REPU
Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175656
Inv Date 11/25/2012
Terms Net 30
Contract 48985
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 5396 (28314)
Acct Types Local/Political Candidate Agency
Est/Headline 5396/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:58PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:30AM- 7:00AM	Day, W-1	10/31/12 6:43AM (We)	01:00	7 News Today in New England	SBTV10301235H	\$3800.00	
2.0	SPOT	8:00AM- 9:00AM	Day, W-1	10/31/12 8:57AM (We)	01:00	Today Show	SBTV10301235H	\$5000.00	
3.0	SPOT	10:00AM-11:00AM	Day, W-1	10/31/12 10:59AM (We)	01:00	Today Show	SBTV10301235H	\$1700.00	
4.0	SPOT	2:00PM- 3:00PM	Day, W-1	10/31/12 2:36PM (We)	01:00	DOCTORS Episode: 5046	SBTV10301235H	\$1500.00	
5.0	SPOT	5:00PM- 5:30PM	Day, W-1	10/31/12 5:17PM (We)	01:00	7 News at 5	SBTV10301235H	\$4000.00	
6.0	SPOT	6:00PM- 6:30PM	Day, W-1	10/31/12 6:29PM (We)	01:00	7 News at 6	SBTV10301235H	\$5000.00	
7.0	SPOT	11:00PM-11:35PM	Day, W-1	10/31/12 11:17PM (We)	01:00	7 News at 11 PM	SBTV10301235H	\$7000.00	
8.0	SPOT	12:35AM- 1:35AM	Day, W-1	10/31/12 1:34AM (We)	01:00	LATE NIGHT WITH JIMMY FALLON	SBTV10301235H	\$2000.00	
9.0	SPOT	6:00AM- 6:30AM	Per week (1), Mo, Tu	11/05/12 6:14AM (Mo)	01:00	7 News Today in New England	SBTV11011237H	\$3800.00	
10.0	SPOT	6:30AM- 7:00AM	Per week (1), Mo, Tu	11/05/12 6:38AM (Mo)	01:00	7 News Today in New England	SBTV11011237H	\$3800.00	
11.0	SPOT	7:00AM- 8:00AM	Per week (1), Mo, Tu	11/06/12 7:56AM (Tu)	01:00	Today Show	SBTV11011237H	\$5000.00	
12.0	SPOT	8:00AM- 9:00AM	Per week (1), Mo, Tu	11/06/12 8:29AM (Tu)	01:00	Today Show	SBTV11011237H	\$5000.00	
13.0	SPOT	9:00AM- 9:30AM	Per week (1), Mo, Tu	11/06/12 9:31AM (Tu)	01:00	7 News Today in New England 9-10A	SBTV11011237H	\$2000.00	
14.0	SPOT	9:30AM-10:00AM	Per week (1), Mo, Tu	11/05/12 9:58AM (Mo)	01:00	7 News Today in New England 9-10A	SBTV11011237H	\$2000.00	
15.0	SPOT	10:00AM-11:00AM	Per week (1), Mo, Tu	11/05/12 10:56AM (Mo)	01:00	Today Show	SBTV11011237H	\$1700.00	
16.0	SPOT	11:00AM-12:00PM	Per week (1), Mo, Tu	11/06/12 11:59AM (Tu)	01:00	TODAY SHOW III (hour 4)	SBTV11011237H	\$1700.00	
17.0	SPOT	12:00PM-12:30PM	Per week (1), Mo, Tu	11/06/12 12:24PM (Tu)	01:00	7 News at Noon	SBTV11011237H	\$2000.00	
18.0	SPOT	12:30PM- 1:00PM	Per week (1), Mo, Tu	11/06/12 12:48PM (Tu)	01:00	7 News at Noon	SBTV11011237H	\$2000.00	
19.0	SPOT	2:00PM- 3:00PM	Per week (1), Mo, Tu	11/05/12 2:23PM (Mo)	01:00	DOCTORS Episode: 5029	SBTV11011237H	\$1500.00	
20.0	SPOT	3:00PM- 3:30PM	Per week (1), Mo, Tu	11/06/12 3:17PM (Tu)	01:00	Family Feud Episode: 12122	SBTV11011237H	\$1500.00	
21.0	SPOT	3:30PM- 4:00PM	Per week (1), Mo, Tu	11/06/12 3:39PM (Tu)	01:00	Family Feud Episode: 12088	SBTV11011237H	\$1500.00	
22.0	SPOT	4:00PM- 4:30PM	Per week (1), Mo, Tu	11/06/12 4:42PM (Tu)	01:00	7 News at 4	SBTV11011237H	\$3000.00	
23.0	SPOT	4:30PM- 5:00PM	Per week (1), Mo	11/05/12 4:49PM (Mo)	01:00	7 News at 4	SBTV11011237H	\$3500.00	
24.0	SPOT	5:00PM- 5:30PM	Per week (1), Mo	11/05/12 5:28PM (Mo)	01:00	7 News at 5	SBTV11011237H	\$4000.00	
25.0	SPOT	5:30PM- 6:00PM	Per week (1), Mo	11/05/12 5:48PM (Mo)	01:00	7 News at 5	SBTV11011237H	\$4400.00	
26.0	SPOT	6:00PM- 6:30PM	Per week (1), Mo	11/05/12 6:12PM (Mo)	01:00	7 News at 6	SBTV11011237H	\$5000.00	
27.0	SPOT	11:00PM-11:35PM	Per week (1), Mo	11/05/12 11:25PM (Mo)	01:00	7 News at 11 PM	SBTV11011237H	\$7000.00	
28.0	SPOT	11:35PM-12:35AM	Per week (1), Mo	11/05/12 12:30AM (Mo)	01:00	THE TONIGHT SHOW W/ JAY LENO	SBTV11011237H	\$3200.00	
29.0	SPOT	12:35AM- 1:35AM	Per week (1), Mo	11/05/12 1:22AM (Mo)	01:00	LATE NIGHT WITH JIMMY FALLON	SBTV11011237H	\$2000.00	
30.0	SPOT	5:00AM- 5:30AM	Per week (1), Mo, Tu	11/05/12 5:22AM (Mo)	01:00	7 News Today in New England	SBTV11011237H	\$1000.00	
31.0	SPOT	5:30AM- 6:00AM	Per week (1), Mo, Tu	11/06/12 5:39AM (Tu)	01:00	7 News Today in New England	SBTV11011237H	\$1000.00	
32.0	SPOT	7:00AM- 8:00AM	Per week (1), Sa	11/03/12 7:51AM (Sa)	01:00	Today Show Weekend	SBTV11011237H	\$3000.00	
33.0	SPOT	8:00AM- 9:00AM	Per week (1), Sa	11/03/12 8:24AM (Sa)	01:00	Today Show Weekend	SBTV11011237H	\$3000.00	
34.0	SPOT	9:00AM-10:00AM	Per week (1), Sa	11/03/12 9:48AM (Sa)	01:00	7 News Today in New England-Sat	SBTV11011237H	\$3600.00	
35.0	SPOT	10:00AM-11:00AM	Per week (1), Sa	11/03/12 10:57AM (Sa)	01:00	7 News Today in New England-Sat	SBTV11011237H	\$3600.00	
36.0	SPOT	7:30AM- 8:00AM	Per week (1), Su	11/04/12 7:49AM (Su)	01:00	7 NEWS TODAY IN NEW ENGLAND 730A SUN	SBTV11011237H	\$1000.00	
37.0	SPOT	8:00AM- 9:00AM	Per week (1), Su	11/04/12 8:57AM (Su)	01:00	TODAY SHOW-SUNDAY	SBTV11011237H	\$3600.00	
38.0	SPOT	9:00AM-10:30AM	Per week (1), Su	11/04/12 9:53AM (Su)	01:00	7 News Today in New England-Sun	SBTV11011237H	\$3600.00	
39.0	SPOT	6:00AM- 6:30AM	Day, Th-1, F-1	11/01/12 6:14AM (Th)	01:00	7 News Today in New England	SBTV11011237H	\$3800.00	



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Multi Media Services Corp (2430)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175656
Inv Date 11/25/2012
Terms Net 30
Contract 48985
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Product POLITICAL CANDIDATE (1051)
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WHDH Boston (WHDH)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
39.0	SPOT	6:00AM- 6:30AM	Day,Th-1,F-1	11/02/12 6:28AM (Fr)	01:00	7 News Today in New England	SBTV11011237H	\$3800.00	
40.0	SPOT	6:30AM- 7:00AM	Per week (1),Th,Fr	11/02/12 6:38AM (Fr)	01:00	7 News Today in New England	SBTV11011237H	\$3800.00	
41.0	SPOT	7:00AM- 8:00AM	Day,Th-1,F-1	11/01/12 6:59AM (Th)	01:00	Today Show	SBTV11011237H	\$5000.00	
41.0	SPOT	7:00AM- 8:00AM	Day,Th-1,F-1	11/02/12 6:59AM (Fr)	01:00	Today Show	SBTV11011237H	\$5000.00	
42.0	SPOT	8:00AM- 9:00AM	Per week (1),Th,Fr	11/02/12 8:58AM (Fr)	01:00	Today Show	SBTV11011237H	\$5000.00	
43.0	SPOT	9:00AM- 9:30AM	Day,Th-1,F-1	11/01/12 9:18AM (Th)	01:00	7 News Today in New England 9-10A	SBTV11011237H	\$2000.00	
43.0	SPOT	9:00AM- 9:30AM	Day,Th-1,F-1	11/02/12 9:27AM (Fr)	01:00	7 News Today in New England 9-10A	SBTV11011237H	\$2000.00	
44.0	SPOT	9:30AM-10:00AM	Day,Th-1,F-1	11/01/12 9:44AM (Th)	01:00	7 News Today in New England 9-10A	SBTV11011237H	\$2000.00	
44.0	SPOT	9:30AM-10:00AM	Day,Th-1,F-1	11/02/12 9:44AM (Fr)	01:00	7 News Today in New England 9-10A	SBTV11011237H	\$2000.00	
45.0	SPOT	11:00AM-12:00PM	Per week (1),Th,Fr	11/01/12 11:52AM (Th)	01:00	TODAY SHOW III (hour 4)	SBTV11011237H	\$1700.00	
46.0	SPOT	12:00PM-12:30PM	Per week (1),Th,Fr	11/02/12 12:15PM (Fr)	01:00	7 News at Noon	SBTV11011237H	\$2000.00	
47.0	SPOT	12:30PM- 1:00PM	Per week (1),Th,Fr	11/02/12 12:53PM (Fr)	01:00	7 News at Noon	SBTV11011237H	\$2000.00	
48.0	SPOT	3:00PM- 3:30PM	Per week (1),Th,Fr	11/01/12 3:21PM (Th)	01:00	Family Feud Episode: 12084	SBTV11011237H	\$1500.00	
49.0	SPOT	3:30PM- 4:00PM	Per week (1),Th,Fr	11/02/12 3:51PM (Fr)	01:00	Family Feud Episode: 12086	SBTV11011237H	\$1500.00	
50.0	SPOT	4:00PM- 4:30PM	Per week (1),Th,Fr	11/02/12 4:26PM (Fr)	01:00	7 News at 4	SBTV11011237H	\$3000.00	
51.0	SPOT	4:30PM- 5:00PM	Per week (1),Th,Fr	11/01/12 4:38PM (Th)	01:00	7 News at 4	SBTV11011237H	\$3500.00	
52.0	SPOT	5:30PM- 6:00PM	Per week (1),Th,Fr	11/02/12 5:56PM (Fr)	01:00	7 News at 5	SBTV11011237H	\$4400.00	
53.0	SPOT	6:00PM- 6:30PM	Per week (1),Th,Fr	11/02/12 6:17PM (Fr)	01:00	7 News at 6	SBTV11011237H	\$5000.00	
54.0	SPOT	7:00PM- 7:30PM	Per week (1),Th,Fr	11/01/12 7:29PM (Th)	01:00	Access Hollywood Episode: 4214	SBTV11011237H	\$4400.00	
55.0	SPOT	7:30PM- 8:00PM	Per week (1),Th,Fr	11/02/12 7:54PM (Fr)	01:00	EXTRA Episode: 19053	SBTV11011237H	\$4800.00	
56.0	SPOT	11:00PM-11:35PM	Per week (1),Th,Fr	11/02/12 11:29PM (Fr)	01:00	7 News at 11 PM	SBTV11011237H	\$7000.00	
57.0	SPOT	11:35PM-12:35AM	Day,Th-1,F-1	11/01/12 12:31AM (Th)	01:00	THE TONIGHT SHOW W/ JAY LENO	SBTV11011237H	\$3200.00	
57.0	SPOT	11:35PM-12:35AM	Day,Th-1,F-1	11/02/12 12:11AM (Fr)	01:00	THE TONIGHT SHOW W/ JAY LENO	SBTV11011237H	\$3200.00	
58.0	SPOT	12:35AM- 1:35AM	Per week (1),Th,Fr	11/01/12 1:20AM (Th)	01:00	LATE NIGHT WITH JIMMY FALLON	SBTV11011237H	\$2000.00	
59.0	SPOT	1:35AM- 2:05AM	Per week (1),Th,Fr	11/01/12 2:04AM (Th)	01:00	Last Call with Carson Daly	SBTV11011237H	\$1000.00	
60.0	SPOT	5:00AM- 5:30AM	Day,Th-1,F-1	11/01/12 5:23AM (Th)	01:00	7 News Today in New England	SBTV11011237H	\$1000.00	
60.0	SPOT	5:00AM- 5:30AM	Day,Th-1,F-1	11/02/12 5:21AM (Fr)	01:00	7 News Today in New England	SBTV11011237H	\$1000.00	
61.0	SPOT	5:30AM- 6:00AM	Day,Th-1,F-1	11/01/12 5:38AM (Th)	01:00	7 News Today in New England	SBTV11011237H	\$1000.00	
61.0	SPOT	5:30AM- 6:00AM	Day,Th-1,F-1	11/02/12 5:37AM (Fr)	01:00	7 News Today in New England	SBTV11011237H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total \$207,600.00
Commission (\$31,140.00)
Net Total \$176,460.00

Total Spots 68